MAY 2021



ASIAN INDUSTRY B2B
ENGAGING QUALITY PROFESSIONALS TO IMPACT
COMMUNITIES

# ENOUGHTALK, WE WANT ACTION

IRVINE, CA



On April 17, hundreds attended a rally in Irvine at the City Hall, adjacent to the Irvine Police Department, where a group of non-partisan and conservative groups came together to address the wave of anti-Asian attacks and the media attention and coverage around these crimes. Attendees included Fox News, Epoch Times, Greater Irvine Republicans, The Orange Club Foundation, and various members of the community from all backgrounds as we discussed what needs to be done to #stopasianhate. This includes more careful policing and stopping harmful legislation that would allow criminals who attack citizens to avoid prosecution.













## HEALTH AND WELLNESS FEATURING ULTRA CHEM LABS





On April 21, we held the first of a monthly series on Healthy Living, complete with a free lunch at Ultra Chem Labs in Ontario, CA.

Healthy and #green living have always been at the forefront of Asian Industry B2B and we had one of our best and most informative events today thanks to Mike Pestano and Raziel Arcega. We also want to thank Dianne Carrasco Roeske for the delicious pancit and lumpia that kept our bellies full during this session when we covered everything from the COVID-19 recovery to the vaccines to chemicals in our daily lives.

Ultra Chem provides industry cleaning products such as laundry detergent, hand sanitizers, bathroom cleaners, and more. To learn more about Ultra Chem Labs, please visit their website **ultrachemlabs.com**.





### "UNPLANNED" SCREENING

On April 9, we held one of our signature events, the "Unplanned" screening, at CAN2 Vineyard Church in Walnut, CA. Over 40 people attended to watch the movie and panel discussion. In attendance, we had Walnut City Council member Eric Ching, "Unplanned" actress Sarah Hernandez, "The Bold and the Beautiful" actress and author Tracy Melchior, and SAG actress and AIB ambassador Analia Anderson.









### CELEBRATE YOUR MOTHER

Analia Anderson

This commandment comes with a promise that we will be blessed when we honor our parents. Many, if not most, people go through life harboring resentment and unforgiveness towards their parents for their failures and shortcomings. We are all sinners and broken people who need a savior. If we knew the disappointments, struggles, and even abuse our parents suffered, we would extend them grace. Once we become a parent ourselves, it's easier to realize that parenting is the most difficult job ever. Some people may not currently have children, nor ever will, but know that your father and mother did the best they knew how given their circumstances. Raising kids is already challenging as a Christian. Imagine not having God to convict us and remove the veil from our eyes. Forgive your parents. Since this month is when we celebrate our moms, forgive your mother who carried you, bore

you, and/or raised you while navigating through her own personal journey and enduring hardship. We are all a work in progress.

Equally important as forgiving our parents, we need to forgive ourselves for our mistakes and for passing on generational curses rather than breaking them. Thank God for His mercies that are new everyday. Ask the Lord and those we hurt for forgiveness, repent, and receive His grace daily. Guilt and condemnation is from the devil. He wants to steal our joy and destroy relationships. It's up to us whether we allow Satan to succeed, or fight the spiritual battle and receive the victory and blessings God has for us. Take the heavy weight off and forgive. Enjoy your family. Life is short. When we obey God and do our part, He will honor our prayers and work in the lives of our family members. Blessings!

# HEALTHY/HAPPY: UNINTENDED CONSEQUENCES!

### BY SHERILL FRANKLIN



Many years before COVID (notice how that's becoming the demarcation line for so many things?) when Mom's Taxi Service was in full swing I had a Ford Econoline150 van. I LOVED THAT VAN! I WANT ANOTHER ONE! Sorry, didn't mean to throw a tantrum. I handled that van quite well, but I didn't like squeezing into skinny parking spaces, so I always parked at the far end of parking lots. You know, where there's enough room to park crosswise because everyone is fighting for the 15 spaces by the front door? Then I'd walk, "hike" according to my husband, to the mall, store, entrance gate or whatever.

It was some time before I realized the marvelous Unintended Consequence - it kept me fit and limber. In fact it was highly amusing and very flattering to see in a fitness article on *Everyday Ways to Improve Your Stamina*, right after "Take the stairs, not the elevator", "Park at the far end of the lot".

The Unintended Consequences are not always so positive; like the time I got a deep red wine stain on a delicate heirloom linen cloth, and, in an effort to get the wine out quickly, used

a bleach solution. I came back to find the wine stain gone – along with the linen. Only a few slimy strings remained! Which brings us to the sad case of our dear friend Vitamin D.

Vitamin D helps regulate the amount of calcium and phosphate in the body. Calcium and phosphate help build strong bones, teeth and muscles and throughout our lives help keep them healthy. It supports immune system function, helping the body ward off things like respiratory infections.

According to an article found on the website of the National Institutes of Health, Vitamin D is an important factor in the treatment of rheumatoid arthritis, multiple sclerosis, hypertension, cardiovascular disease obesity, psoriasis and psychiatric diseases! At its mildest, Vitamin D deficiency can cause fatigue, muscle cramps, joint pain and thin brittle bones.

How does one get this marvelous vitamin? The most effective way is from sunshine. Our bodies manufacture Vitamin D when exposed to direct sunlight. An average of 20 minutes of midday sun several times a week will do the

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trick. We will also get Vitamin D from foods like fatty fish, and egg yolks.

Enter the Unintended Consequences! As our societies became more sophisticated and urbanized, we moved more and more from an agrarian, outside-in-the-sun-digging-plowing-hunting-gathering culture to a work-inside-while-looking-out-the-window culture. Result, less sunshine. But the biggest factor, I think, was the backlash from the sun worship of a few decades ago, which had

resulted in leathery skin and an increase in skin cancers; to the widespread use of sunscreens with higher and higher SPF's which have resulted in, you guessed it, significant Vitamin D deficiency in adults!

One of the best things we can do for our own health is to practice balance. Yes, don't roast yourself, but by all means, get outside and get some sun!

### WE SUPPORT

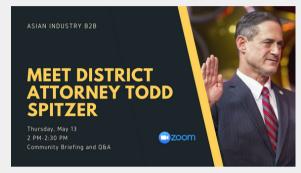








# UPCOMING EVENTS









# OUR MISSION IS SIMPLE

### **CHARITABLE**

Connecting our members with the most high-integrity charities to perform "random acts of kindness".

### **CULTURAL**

Pushing for fair representation of Asians in print, online, movies and television, ending negative stereotypes.

### **POLITICAL**

Pushing for more Asian Americans in government, furthering our family and pro-business values.



The New York Times



**OCBS** 

Los Angeles Times

The Press Democrat

The Washington Post



THANK YOU TO THE MEDIA











La Opinión











### THANK YOU

### TO OUR MEMBERS AND SPONSORS

























