



# ASIAN INDUSTRY B2B

Quality Professionals. Cultural. Charitable.

August 7, 2018

Volume 2, Issue 8



## KEY DATES

8/8 - MIXER, FONTANA  
9/12 - MIXER, YORBA LINDA  
9/13 - OC ASIAN BUSINESS EXPO  
9/21 - MEET YOUNG KIM  
9/28 - "TRAFFICKED", GLENDALE

## Founder's Message

*Marc Ang*



Dear AIB Supporters,

Another productive month. The two main highlights were our regular monthly mixer and having gubernatorial candidate John Cox meet the Chinese media.

Our **July 11 mixer** drew in over 100 people to hear various fighters for the cause of promoting Asian Americans in film and media. Our Fair Asian Representation (FAR) initiative defined AIB's mission so this was a special moment for us and the nonprofits and independent filmmakers present.

On **July 20**, we also introduced gubernatorial candidate John Cox to the Chinese media. In partnership with Huff Strategies, we brought John to various Chinese media outlets in the morning and invited all other press to a lunch event at the majestic Pacific Palms Resort where John spoke to a crowd of over 100. AIB members were able to take advantage of this once in a lifetime opportunity.

This month, we will have a great meeting on **August 8**, featuring **Hope Through Housing**, to address true solutions on breaking the cycle of poverty.



## JULY MIXER ON ASIAN FILM

*Featuring Minji Chang of Kollaboration, Baldwin Chiu and Larissa Lam of "Finding Cleveland", Patricio Ginelso of "Lumpia 2", Craig Wilson of FilAm Chamber of Hollywood*

The solutions to underrepresentation or misrepresentation of Asians in film were addressed at our mixer. Minji Chang of Kollaboration spoke about the unique challenges our community faces, but also gave solutions. As a culture we need to celebrate our lives and tell our stories. That means screenwriters and other creatives need to collaborate to make movies like "Finding Cleveland", a short that was shown in its entirety by Baldwin Chiu and Larissa Lam. This traced their 5 generations of history that led some family members to Mississippi due to the "Chinese Exclusion Act" which separated families. Finally, the Filipino American community brought it back to a fun and happy note with Patricio Ginelso presenting "Lumpia", a superhero movie that has been decades in the making.

We want to thank our sponsor Longo Toyota, who hosted us at their beautiful facility and Dr. Sean Flynn, who sponsored our food and beverages.

Over 100 @  
the July  
Mixer





## BRINGING JOHN COX TO CHINESE MEDIA

*Collaborating with Mei Mei & Bob Huff, John was brought to several Chinese media outlets and a rally that was sold out and allowed AIB and the community to meet John*

An amazing opportunity for us to spend the day with gubernatorial candidate, John Cox, one of the two candidates to make it to the runoff to be our next Governor of California. John, of the two candidates, represents pro business and pro family values, in line with AIB and was our first choice coming out of the primary.

John spoke about his vision and solutions to a crowd of over 100 in the Pacific Palms Resort. We also featured the biggest and the smallest, the widest range of Chinese media, from established papers like Sing Tao, World Journal, EDI Media and ETTV to smaller blogger outlets like Sound of Hope

We will continue to bring our members these great opportunities over the next few years.

Over 100 @  
the Pacific  
Palms  
Resort

11月決選開跑 爭華人支持  
州長候選人考克斯訪本報





## CULTURAL

*Carmela Giliberto organized and performed at Pagdiriwang, an annual Filipino celebration, in Upland.*

Carmela Giliberto, on our leadership team, performed to over 2,000 attendees in two performances at the Highlander Auditorium in Upland. This celebration of Filipino culture went from the past, to the present to the future, featuring traditional and modern dance that makes up Filipino culture.

Also this month, we participated in Chinese American Citizens Alliance in San Gabriel Valley and a World War 2 Memorial society dedicated to celebrating our Chinese American veterans.

Cultural  
pride  
means  
celebrating  
our history  
and our  
community



## POLITICAL

*Senator Ling Ling Chang and Candidate Young Kim spoke*

*AIB2B co-sponsored Carl DeMaio's gas tax repeal efforts to help the working class families and businesses thoroughly affected by these regressive taxes.*

*AIB drove turnout and speakers to these key events.*

July 12 was a day of several gas tax repeal rallies





## COMMUNITY

*Helping the OC Asian Business Expo and our friends at the Korean Chamber.*

*Working with the Chinese community to bring more educational opportunities to the kids.*

*Interviews with Jack Zhou of EDI Media to speak on Saving California.*

Our community partners invited AIB to collaborate.





# SPONSORSHIPS

Reaching Quality, New Markets and the Underserved.



2018-2019  
SPONSORSHIPS

TITLE/DIAMOND/PLATINUM: PARTNERS  
GOLD/SILVER: PROJECTS  
BRONZE/PROFESSIONAL: EVENTS

## Diversity Is King

*Marc Ang*



Corporate sponsorships are the lifeblood of AIB, which is a reputable and influential professional organization in the Tri-County area.

Our robust network is driven by our deep connections with business, non-profit, political and community centers of influence.

As a 501c4, being a sponsor with us is tax-deductible and will ensure targeted brand exposure to thousands.



HOPE through HOUSING®  
FOUNDATION

# Break The Cycle of Poverty

Give a man a fish, and you feed him for a day. Teach a man to fish, and you feed him for a lifetime. - Lao Tzu

Tours, dinner and refreshments provided.



Gregory Bradbard,  
President HTHF



**FONTANA: AUGUST 8, 2018**  
**GARDENS AT SIERRA**  
**16838 CERES AVE, FONTANA, CA 92335**

**YORBA LINDA: SEPTEMBER 12, 2018**  
**OAKCREST TERRACE**  
**22744 EASTPARK DR, YORBA LINDA, CA 92887**

[www.aib2b.org](http://www.aib2b.org)

Register on Eventbrite



Marc Ang, AIB Founder



www.TheAsianBusinessExpo.com

**FREE Parking**  
**FREE Admission**



The **8**th Orange County

# ASIAN BUSINESS EXPO

**“Taste & Beauty of Asia”**

**Thursday, September 13, 2018**

**10 a.m. - 4 p.m.**

**Great Wolf Lodge, Garden Grove**

12681 Harbor Blvd., Garden Grove, CA 92840



Email: [info@kaccoc.com](mailto:info@kaccoc.com)

Phone: 714.638.1440



Please join **Marc Ang and Raziel Arcega**  
for a Meet and Greet with Congressional  
Candidate Young Kim



**When:**

Friday, September 21, 2018

**Meeting Time:**

7 PM – 9 PM

**Meeting Place:**

Location to be revealed after RSVP  
(Tustin area)

**Note:**

Hon. Young Kim is endorsed by U.S. Rep. Ed Royce who is retiring at the end of this term. Come and meet Young Kim as she discusses her candidacy, ask questions, and enjoy snacks and refreshments.

For more info or to **RSVP**, contact:

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Raziel Arcega 714-349-2884 [Inrpromotions@gmail.com](mailto:Inrpromotions@gmail.com)

SHOWCASING THE FILM TRAFFICKED

ARCHER

JUDD

FLANERY



RAISING AWARENESS ON

# HUMAN TRAFFICKING

09.28.18 | 6PM

USC-VERDUGO HILLS HOSPITAL  
1812 VERDUGO BLVD  
GLENDALE, CA 91208



SEATING IS LIMITED. RSVP ON EVENTBRITE.